



12 things you can do right now to fight back.

Every NYSUT member is needed to defend public education and the teaching profession from Gov. Cuomo's Billionaires' Agenda.

Tell the governor to stop scapegoating... stop teacher bashing and focus on what #AllKidsNeed.

Here's your to-do list.

1. Call your state senator. Now.

Stop what you're doing and call your state senator with this message: stand up to the Governor's "Bigfoot" tactics and defend our outstanding New York public schools! You can look up the number at the NYSUT Member Action Center.

2. Sign the petitions.

Tell the governor: New York's public schools are not for sale. Demand Gov. Cuomo and Chancellor Tisch Stop the Assault on Public Education by signing the NYS Allies for Public Education petition.

3. Sign up for the in-district lobby day on Feb. 12.

Take part in a face-to-face meeting at your state legislator's local office. For information, email pcarus@nysutmail.org. Please include the number of your Senate district. (Not sure? Look it up at the MAC.)

4. Call out the governor.

Invite the governor to visit your class to learn what #AllKidsNeed. Tweet out an invite directly at him and be sure to include his Twitter handle @NYGovCuomo and the hashtag #InviteCuomo if you want your tweet to be seen and heard.

Not on Twitter? See step 7.

5. Get connected to the MAC.

BY TEXT. Get real-time text messages about urgent news and actions by texting the word NYSUT to the number 38470.

BY EMAIL. Subscribe to the NYSUT Member Action Center email alerts for updates on this campaign. If you're registered via email as a NYSUT MAC e-activist you'll also be the first to know about upcoming rallies, protests and more.

BY APP. Download the NYSUT MAC App for your iPhone or for your Android phone. Be sure notifications are enabled to receive alerts on new action items.

6. Get connected on Facebook.

“Like” the Facebook pages for the NYSUT Member Action Center and NYSUT United, share our posts, and join the conversation.

Replace your Facebook profile photo with the cover of the February NYSUT United, which exhorts all to FIGHT BACK!

7. Get connected on Twitter.

Join Twitter and follow @NYSUT to be part of the social media army.

Once a day (or as often as possible) tweet your thoughts on what #AllKidsNeed - more science labs, music and art classes, school libraries, smaller class sizes and more. We’re reminding the governor to focus on what matters! Follow the conversation in real-time for some great examples from parents and educators.

8. Share the poster.

Download, print and share the “Fight Back” poster (PDF) and other resources available on the “Tools” page. NYSUT local union presidents may order in bulk at orders@nysutmail.org.

9. Wear the button.

Wear and share NYSUT’s Respect Public Education: It Works! button that Gov. Cuomo prohibited at his recent public appearances. Seriously.

Your local union president can order buttons in bulk via email to orders@nysutmail.org.

10. Take part in community forums.

Keep an eye on nysut.org/allkidsneed for information on upcoming NYSUT-sponsored Community Forums to Save Public Education in every region of the state.

11. Talk it up.

Get the conversation going - online and offline. Read “Where We Stand” and use it to craft social media messages, send letters to the editor, and brief friends and colleagues.

Circulate and share print materials and videos.

12. Support “Take Action Tuesday.”

Mark your calendar to support NYSUT’s “Take Action Tuesday” every week. Be on the lookout for updates. And finally... check back.



nysut.org/allkidsneed

#AllKidsNeed

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